

Metrics Report January 2025

Leveraging Competitive Funding & Partnerships

- **Average Fleet Age**
 - 6.07 years – This is a decrease of 2.8 percent from January 2024.
- **Subsidy per Passenger**
 - The subsidy per passenger increased in January of 2025 in comparison to last January by \$3.60 or 14.4 percent.
- **Admin Cost Per Revenue Hour**
 - Administrative Overhead cost per hour has decreased by \$4.89 or 17 percent compared to January of 2024 to January of 2025.

Enhancing Connectivity

- **BCRTA Transit App Users**
 - BCRTA had 3,888 users during the month of January for Transit App. This is a 14.66 percent increase from the previous year.
- **BCRTA Transit App Downloads**
 - BCRTA tracked 1,011 new downloads for the Transit App in January of 2025. This is a .49 percent decrease from the previous year.
- **BGO App Rides/Total BGO Rides**
 - 58.76 percent of all trips were booked utilizing the mobile application. This is a 51.97 percent increase from January of 2025.
- **BGO App Downloads**
 - BCRTA had 730 new users downloading the mobile application. This is a 90.27 percent increase from January of 2025.
- **BGO Mobile Payment & Total Trips**
 - BCRTA completed 7,759 non-contracted trips in January of 2025. This is a 112.6 percent increase in completed, non-contracted trips from January of last year.
 - No trips were paid for using the BCRTA mobile application (BrainTree).
 - 47.43 percent of all trips were paid for using EZFARE.

Improving Mobility & Eliminating Barriers

- **Passengers Per Revenue Hour**
 - Fixed routes had 7.4 passengers per revenue hour in January of 2025, this is a .4 percent decrease from January of 2024.
 - Demand Response service had 1.76 passengers per revenue hour in January of 2025, this is a 11.4 percent increase from January of 2024.
- **Accidents and Injuries**
 - **Fault Total** – BCRTA had ten (10) at fault accidents in January of 2025.
 - **No Fault Total** – BCRTA did not experience any no fault accidents in January 2025.
- **Target Operator Staffing**
 - **79%**
 - This number has increased by 8.27 percent from the previous year.
 - The yearly average was 80.29 percent.
- **Denials and Refusals/ Total BGO Trips**
 - 31.01 percent of all requested BGO trips were refused or denied in January of 2025 due to time and capacity limitations. This is a 6.17 percent decrease from January of 2024.

Supporting Employers

- **CincyLink Total Trips**
 - CincyLink had 2,107 riders. This is a 43 percent decrease from January of the previous year.
- **BGO Employment Trips**
 - BCRTA completed 3,248 BGO trips for employment in January of 2025, this is a 44.46 percent increase from the same month the previous year.

Developing Multimodal Infrastructure

- **Goal**
 - This field is to show the progress of our upcoming Chestnut Fields Multi-Modal Transit Station. BCRTA has secured funding for \$25,649,471 of our \$25,471,690 goal.
- **Days Until Chestnut Fields Completed**
 - BCRTA expects this project to be completed within the next 208 days or 0.57 years.